

My name is LEVI, Im a female Rock-Rap musician in NYC.Im promoting my debut indie cd to college radio & on local cable tv shows.

I have a mailing list of about 800 people, have sold cds on the web & at live shows, which are getting more frequent.

I am an unsigned artist although I have had demo deals with 2 major record companies. I have written over 100 songs and have released one cd, working on my second. I have sung on 6 major label or signed artists records, but due to red tape never got paid for most of them. I was just happy to be singing!.

I get play on several indie & college webcasts, college radio stations around the country & on 1 local commercial radio station's specialty show although their playlists are WAY backed up because there are so many BIG local artists from NYC.

I do not feel like radio stations other than college, are serving the local music community AT ALL !

they seem to hold onto listeners by glorifying the already over played famous artists by playing them even more , giving concert tickets away...

Perhaps local programming should have its own unique definition, seeing that it is different and separate from market driven programming.

the FCC should enforce that local programming be decided upon AT local stations & include locally originating programs .

I think local programming would be helped if entertainment, local sports were included instead of solely news & public affairs. People love to hear about entertainment & see people they know active in the sports community-thats a great way to get listeners!

Stations should get credit in some way for involving themselves in charity events.

It seems to me, as an Indie musician promoting my cd to radio that the only chance I have to get play lies strictly outside the already well drawn lines that extremely expensive radio promoters with full & exclusive artist rosters dominate.

I dont really see how an artist's free concert at a radio station could be equated as payola, it seems too abstract to quantify & thus compensate with "proportionate" play /spins on the air.

But maybe I just havent reached that level yet.

I think record labels should be able to buy ad spots outright as an upfront business with a sliding scale fee negotiable for smaller companies/Indies.

ALL artists should be consistently identified either before or after their song is played. period!

I dont know if the rules are deficient but some of them certainly they need to be redefined & enforced.

Simply, if voice-tracking is against rules (due to its cheap & NOT-live approach & thus negative effect on the local community) then obviously it should be enforced with large fines to the offending station.

Because my music is mainstream or poppy sounding I was looking into a "commercial" radio promotion campaign, which is FAR more expensive than a college radio promotion campaign. Almost every promotions company I talk to

recommended college radio because they said Id have no chance in commercial radio. ie. my money would get spent to send my cds to commercial radio stations but Id never get played when they have all the BIG commercial artists to play. this is the best example I have to support that national playlists are way out of control & obviously a matter of big money coming to stations from big record companies.

Good going on the low power FM stations there, FCC!

More should be allowed if theyre proven to be reaching a reasonable amount of listeners.

I believe the low power fm stations can definitely benefit the community just in the scope of keeping our entire country from being run by very few huge corporations...wheres the humanity in a corporate run entertainment system? Way too static & uninteresting,

therefore in no way educational ! Lets learn from MTV europe they play all kinds of artists on all different levels & PAY THEM for it! Last time I was in Paris & was riveted by Mtv europe-how varied & surprising!

Thank you FCC, its so cool that you are addressing these issues & know that many arists whose music you enjoy are rejoicing in the fact that you are taking notice & taking measures to make radio programming more fair to the public, in a public proceeding.

I believe theres alot of integrity to this matter even reaching my indie music ears ! Thank You !